

# PREVIEW



**WHAS**  
**520 W. Chestnut St.**  
**Louisville, KY 40202**  
**Main: (502)582-7711**  
**Billing:**

|                   |                                 |              |                     |
|-------------------|---------------------------------|--------------|---------------------|
| Property          | WHAS                            |              |                     |
| Invoice #         |                                 | Order #      | 2752402             |
| Invoice Date      |                                 | Alt Order #  | WOC14233242         |
| Invoice Month     | September 2023                  | Deal #       |                     |
| Invoice Period    | 08/28/23 - 09/18/23             | Flight Dates | 09/12/23 - 09/18/23 |
| Advertiser        | ISS/ Defending Bluegrass Values |              |                     |
| Product           | Issue                           |              |                     |
| Estimate #        | 12714                           |              |                     |
| Account Executive | Taylor Fritsch                  |              |                     |
| Sales Office      | TEGNA Sales Washington DC       |              |                     |
| Sales Region      | National                        |              |                     |
| Agency Code       | 9913721                         |              |                     |
| Advertiser Code   | 734                             |              |                     |
| Billing Calendar  | Broadcast                       |              |                     |
| Billing Type      | Cash                            |              |                     |
| Special Handling  |                                 |              |                     |
| Agency Ref        | 2086AG                          |              |                     |
| Advertiser Ref    | M217166                         |              |                     |
| Product 1         | 783                             |              |                     |
| Product 2         |                                 |              |                     |

Billing Address:

**Great American Media/ POL**  
**Attention: Accounts Payable**  
**3050 K Street NW**  
**Washington, DC 20007**

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

| Line  | Start Date | End Date | Description                                 | Start/End Time  | MTWTFSS | Length | Spots/<br>Week | Rate     | Type |
|---|------------|----------|---|-----------------|---------|--------|----------------|----------|------|
| 1   | 09/12/23   | 09/18/23 | GMK @ 6A                                    | 6:00 AM-6:30 AM | MTWTF-- | :30    | 2              | \$300.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>09/12/23 09/18/23 MTWTF-- 2 \$300.00   |            |          |   |                 |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>2 WHAS W 09/13/23 6:20 AM GMK @ 6A 6:00 AM-6:30 AM :30 DBV235000H \$300.00 NM<br>1 WHAS M 09/18/23 6:20 AM GMK @ 6A 6:00 AM-6:30 AM :30 DBV235000H \$300.00 NM   |            |          |   |                 |         |        |                |          |      |
| 2   | 09/12/23   | 09/18/23 | GMK @ 630A                                  | 6:30 AM-7:00 AM | MTWTF-- | :30    | 3              | \$300.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>09/12/23 09/18/23 MTWTF-- 3 \$300.00   |            |          |   |                 |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WHAS W 09/13/23 6:53 AM GMK @ 630A 6:30 AM-7:00 AM :30 DBV235000H \$300.00 NM<br>2 WHAS Th 09/14/23 6:30 AM GMK @ 630A 6:30 AM-7:00 AM :30 DBV235000H \$300.00 NM<br>3 WHAS M 09/18/23 6:39 AM GMK @ 630A 6:30 AM-7:00 AM :30 DBV235000H \$300.00 NM   |            |          |   |                 |         |        |                |          |      |
| 3   | 09/12/23   | 09/18/23 | GOOD MORNING AMER 7:00 AM-8:00 AM<br>ICA 7A | 7:00 AM-8:00 AM | MTWTF-- | :30    | 5              | \$325.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>09/12/23 09/18/23 MTWTF-- 5 \$325.00   |            |          |   |                 |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WHAS Tu 09/12/23 7:59 AM GOOD MORNING AMERICA 7A 7:00 AM-8:00 AM :30 DBV235000H \$325.00 NM<br>4 WHAS W 09/13/23 7:39 AM GOOD MORNING AMERICA 7A 7:00 AM-8:00 AM :30 DBV235000H \$325.00 NM<br>3 WHAS Th 09/14/23 7:24 AM GOOD MORNING AMERICA 7A 7:00 AM-8:00 AM :30 DBV235000H \$325.00 NM<br>5 WHAS F 09/15/23 7:24 AM GOOD MORNING AMERICA 7A 7:00 AM-8:00 AM :30 DBV235000H \$325.00 NM<br>2 WHAS M 09/18/23 7:58 AM GOOD MORNING AMERICA 7A 7:00 AM-8:00 AM :30 DBV235000H \$325.00 NM |            |          |   |                 |         |        |                |          |      |
| 4   | 09/12/23   | 09/18/23 | GOOD MORNING AMER 8:00 AM-9:00 AM<br>ICA 8A | 8:00 AM-9:00 AM | MTWTF-- | :30    | 5              | \$325.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>09/12/23 09/18/23 MTWTF-- 5 \$325.00   |            |          |   |                 |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>5 WHAS Tu 09/12/23 8:46 AM GOOD MORNING AMERICA 8A 8:00 AM-9:00 AM :30 DBV235000H \$325.00 NM<br>3 WHAS W 09/13/23 8:53 AM GOOD MORNING AMERICA 8A 8:00 AM-9:00 AM :30 DBV235000H \$325.00 NM<br>4 WHAS Th 09/14/23 8:54 AM GOOD MORNING AMERICA 8A 8:00 AM-9:00 AM :30 DBV235000H \$325.00 NM<br>2 WHAS F 09/15/23 8:39 AM GOOD MORNING AMERICA 8A 8:00 AM-9:00 AM :30 DBV235000H \$325.00 NM<br>1 WHAS M 09/18/23 8:38 AM GOOD MORNING AMERICA 8A 8:00 AM-9:00 AM :30 DBV235000H \$325.00 NM |            |          |   |                 |         |        |                |          |      |

# PREVIEW



Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

|              |                                 |                |                     |
|--------------|---------------------------------|----------------|---------------------|
| Invoice #    |                                 | Invoice Month  | September 2023      |
| Invoice Date |                                 | Invoice Period | 08/28/23 - 09/18/23 |
| Advertiser   | ISS/ Defending Bluegrass Values |                |                     |
| Product      | Issue                           |                |                     |
| Estimate #   | 12714                           |                |                     |

| Line  | Start Date        | End Date        | Description                   | Start/End Time    | MTWTFSS              | Length                | Spots/<br>Week | Rate         | Type        |             |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                  |     |            |          |    |
|---|-------------------|-----------------|-------------------------------|-------------------|----------------------|-----------------------|----------------|--------------|-------------|-------------|-------------------|-----------------|----------------|-------------------|-------------|--|--|--|--|--|----------|----------|---------|---|----------|--|--|--|--|-----------------|-----------|------------|-----------------|-----------------|--------------------|-----------------------|---------------|--------------|-------------|-------------|---|------|----|----------|----------|----------------------|-------------------|-----|------------|----------|----|---|------|----|----------|----------|----------------------|-------------------|-----|------------|----------|----|---|------|----|----------|----------|----------------------|------------------|-----|------------|----------|----|
| 5   | 09/12/23          | 09/16/23        | GOOD MORNING AMER 7-9a<br>ICA | 7-9a              | -----S-              | :30                   | 1              | \$180.00     | NM          |             |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                  |     |            |          |    |
| <table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>09/11/23</td> <td>09/17/23</td> <td>-----S-</td> <td>1</td> <td>\$180.00</td> <td colspan="4"></td> </tr> </table> <table border="0"> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WHAS</td> <td>Sa</td> <td>09/16/23</td> <td>8:28 AM</td> <td>GOOD MORNING AMERICA</td> <td>7-9a</td> <td>:30</td> <td>DBV235000H</td> <td>\$180.00</td> <td>NM</td> </tr> </table>  |                   |                 |                               |                   |                      |                       |                |              |             | Weeks:      | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> |  |  |  |  |  | 09/11/23 | 09/17/23 | -----S- | 1 | \$180.00 |  |  |  |  | <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | 1 | WHAS | Sa | 09/16/23 | 8:28 AM  | GOOD MORNING AMERICA | 7-9a              | :30 | DBV235000H | \$180.00 | NM |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                  |     |            |          |    |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                | <u>Spots/Week</u> | <u>Rate</u>          |                       |                |              |             |             |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                  |     |            |          |    |
|   | 09/11/23          | 09/17/23        | -----S-                       | 1                 | \$180.00             |                       |                |              |             |             |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                  |     |            |          |    |
| <u>Spots: #</u>   | <u>Ch</u>         | <u>Day</u>      | <u>Air Date</u>               | <u>Air Time</u>   | <u>Description</u>   | <u>Start/End Time</u> | <u>Length</u>  | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                  |     |            |          |    |
| 1   | WHAS              | Sa              | 09/16/23                      | 8:28 AM           | GOOD MORNING AMERICA | 7-9a                  | :30            | DBV235000H   | \$180.00    | NM          |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                  |     |            |          |    |
| 7   | 09/12/23          | 09/17/23        | THIS WEEK                     | 9-10a             | -----S               | :30                   | 1              | \$350.00     | NM          |             |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                  |     |            |          |    |
| <table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>09/11/23</td> <td>09/17/23</td> <td>-----S</td> <td>1</td> <td>\$350.00</td> <td colspan="4"></td> </tr> </table> <table border="0"> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WHAS</td> <td>Su</td> <td>09/17/23</td> <td>9:57 AM</td> <td>THIS WEEK</td> <td>9-10a</td> <td>:30</td> <td>DBV235000H</td> <td>\$350.00</td> <td>NM</td> </tr> </table>   |                   |                 |                               |                   |                      |                       |                |              |             | Weeks:      | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> |  |  |  |  |  | 09/11/23 | 09/17/23 | -----S  | 1 | \$350.00 |  |  |  |  | <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | 1 | WHAS | Su | 09/17/23 | 9:57 AM  | THIS WEEK            | 9-10a             | :30 | DBV235000H | \$350.00 | NM |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                  |     |            |          |    |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                | <u>Spots/Week</u> | <u>Rate</u>          |                       |                |              |             |             |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                  |     |            |          |    |
|   | 09/11/23          | 09/17/23        | -----S                        | 1                 | \$350.00             |                       |                |              |             |             |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                  |     |            |          |    |
| <u>Spots: #</u>   | <u>Ch</u>         | <u>Day</u>      | <u>Air Date</u>               | <u>Air Time</u>   | <u>Description</u>   | <u>Start/End Time</u> | <u>Length</u>  | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                  |     |            |          |    |
| 1   | WHAS              | Su              | 09/17/23                      | 9:57 AM           | THIS WEEK            | 9-10a                 | :30            | DBV235000H   | \$350.00    | NM          |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                  |     |            |          |    |
| 8   | 09/12/23          | 09/18/23        | WHAS11 NEWS AT NOON<br>ON     | 12:00 PM-12:30 PM | MTWTF--              | :30                   | 2              | \$180.00     | NM          |             |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                  |     |            |          |    |
| <table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>09/12/23</td> <td>09/18/23</td> <td>MTWTF--</td> <td>2</td> <td>\$180.00</td> <td colspan="4"></td> </tr> </table> <table border="0"> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WHAS</td> <td>Tu</td> <td>09/12/23</td> <td>12:08 PM</td> <td>WHAS11 NEWS AT NOON</td> <td>12:00 PM-12:30 PM</td> <td>:30</td> <td>DBV235000H</td> <td>\$180.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WHAS</td> <td>M</td> <td>09/18/23</td> <td>12:29 PM</td> <td>WHAS11 NEWS AT NOON</td> <td>12:00 PM-12:30 PM</td> <td>:30</td> <td>DBV235000H</td> <td>\$180.00</td> <td>NM</td> </tr> </table>   |                   |                 |                               |                   |                      |                       |                |              |             | Weeks:      | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> |  |  |  |  |  | 09/12/23 | 09/18/23 | MTWTF-- | 2 | \$180.00 |  |  |  |  | <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | 1 | WHAS | Tu | 09/12/23 | 12:08 PM | WHAS11 NEWS AT NOON  | 12:00 PM-12:30 PM | :30 | DBV235000H | \$180.00 | NM | 2 | WHAS | M  | 09/18/23 | 12:29 PM | WHAS11 NEWS AT NOON  | 12:00 PM-12:30 PM | :30 | DBV235000H | \$180.00 | NM |   |      |    |          |          |                      |                  |     |            |          |    |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                | <u>Spots/Week</u> | <u>Rate</u>          |                       |                |              |             |             |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                  |     |            |          |    |
|   | 09/12/23          | 09/18/23        | MTWTF--                       | 2                 | \$180.00             |                       |                |              |             |             |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                  |     |            |          |    |
| <u>Spots: #</u>   | <u>Ch</u>         | <u>Day</u>      | <u>Air Date</u>               | <u>Air Time</u>   | <u>Description</u>   | <u>Start/End Time</u> | <u>Length</u>  | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                  |     |            |          |    |
| 1   | WHAS              | Tu              | 09/12/23                      | 12:08 PM          | WHAS11 NEWS AT NOON  | 12:00 PM-12:30 PM     | :30            | DBV235000H   | \$180.00    | NM          |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                  |     |            |          |    |
| 2   | WHAS              | M               | 09/18/23                      | 12:29 PM          | WHAS11 NEWS AT NOON  | 12:00 PM-12:30 PM     | :30            | DBV235000H   | \$180.00    | NM          |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                  |     |            |          |    |
| 9   | 09/12/23          | 09/18/23        | WHAS11 NEWS AT 1230P<br>OP    | 12:30 PM-1:00 PM  | MTWTF--              | :30                   | 3              | \$180.00     | NM          |             |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                  |     |            |          |    |
| <table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>09/12/23</td> <td>09/18/23</td> <td>MTWTF--</td> <td>3</td> <td>\$180.00</td> <td colspan="4"></td> </tr> </table> <table border="0"> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>2</td> <td>WHAS</td> <td>Tu</td> <td>09/12/23</td> <td>12:55 PM</td> <td>WHAS11 NEWS AT 1230P</td> <td>12:30 PM-1:00 PM</td> <td>:30</td> <td>DBV235000H</td> <td>\$180.00</td> <td>NM</td> </tr> <tr> <td>1</td> <td>WHAS</td> <td>F</td> <td>09/15/23</td> <td>12:43 PM</td> <td>WHAS11 NEWS AT 1230P</td> <td>12:30 PM-1:00 PM</td> <td>:30</td> <td>DBV235000H</td> <td>\$180.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>WHAS</td> <td>M</td> <td>09/18/23</td> <td>12:58 PM</td> <td>WHAS11 NEWS AT 1230P</td> <td>12:30 PM-1:00 PM</td> <td>:30</td> <td>DBV235000H</td> <td>\$180.00</td> <td>NM</td> </tr> </table> |                   |                 |                               |                   |                      |                       |                |              |             | Weeks:      | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> |  |  |  |  |  | 09/12/23 | 09/18/23 | MTWTF-- | 3 | \$180.00 |  |  |  |  | <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | 2 | WHAS | Tu | 09/12/23 | 12:55 PM | WHAS11 NEWS AT 1230P | 12:30 PM-1:00 PM  | :30 | DBV235000H | \$180.00 | NM | 1 | WHAS | F  | 09/15/23 | 12:43 PM | WHAS11 NEWS AT 1230P | 12:30 PM-1:00 PM  | :30 | DBV235000H | \$180.00 | NM | 3 | WHAS | M  | 09/18/23 | 12:58 PM | WHAS11 NEWS AT 1230P | 12:30 PM-1:00 PM | :30 | DBV235000H | \$180.00 | NM |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                | <u>Spots/Week</u> | <u>Rate</u>          |                       |                |              |             |             |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                  |     |            |          |    |
|   | 09/12/23          | 09/18/23        | MTWTF--                       | 3                 | \$180.00             |                       |                |              |             |             |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                  |     |            |          |    |
| <u>Spots: #</u>   | <u>Ch</u>         | <u>Day</u>      | <u>Air Date</u>               | <u>Air Time</u>   | <u>Description</u>   | <u>Start/End Time</u> | <u>Length</u>  | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                  |     |            |          |    |
| 2   | WHAS              | Tu              | 09/12/23                      | 12:55 PM          | WHAS11 NEWS AT 1230P | 12:30 PM-1:00 PM      | :30            | DBV235000H   | \$180.00    | NM          |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                  |     |            |          |    |
| 1   | WHAS              | F               | 09/15/23                      | 12:43 PM          | WHAS11 NEWS AT 1230P | 12:30 PM-1:00 PM      | :30            | DBV235000H   | \$180.00    | NM          |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                  |     |            |          |    |
| 3   | WHAS              | M               | 09/18/23                      | 12:58 PM          | WHAS11 NEWS AT 1230P | 12:30 PM-1:00 PM      | :30            | DBV235000H   | \$180.00    | NM          |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                  |     |            |          |    |
| 10  | 09/12/23          | 09/18/23        | GMA3                          | 1-2p              | MTWTF--              | :30                   | 3              | \$180.00     | NM          |             |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                  |     |            |          |    |
| <table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>09/12/23</td> <td>09/18/23</td> <td>MTWTF--</td> <td>3</td> <td>\$180.00</td> <td colspan="4"></td> </tr> </table> <table border="0"> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WHAS</td> <td>W</td> <td>09/13/23</td> <td>1:54 PM</td> <td>GMA3</td> <td>1-2p</td> <td>:30</td> <td>DBV235000H</td> <td>\$180.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WHAS</td> <td>Th</td> <td>09/14/23</td> <td>12:59 PM</td> <td>GMA3</td> <td>1-2p</td> <td>:30</td> <td>DBV235000H</td> <td>\$180.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>WHAS</td> <td>M</td> <td>09/18/23</td> <td>1:55 PM</td> <td>GMA3</td> <td>1-2p</td> <td>:30</td> <td>DBV235000H</td> <td>\$180.00</td> <td>NM</td> </tr> </table>   |                   |                 |                               |                   |                      |                       |                |              |             | Weeks:      | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> |  |  |  |  |  | 09/12/23 | 09/18/23 | MTWTF-- | 3 | \$180.00 |  |  |  |  | <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | 1 | WHAS | W  | 09/13/23 | 1:54 PM  | GMA3                 | 1-2p              | :30 | DBV235000H | \$180.00 | NM | 2 | WHAS | Th | 09/14/23 | 12:59 PM | GMA3                 | 1-2p              | :30 | DBV235000H | \$180.00 | NM | 3 | WHAS | M  | 09/18/23 | 1:55 PM  | GMA3                 | 1-2p             | :30 | DBV235000H | \$180.00 | NM |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                | <u>Spots/Week</u> | <u>Rate</u>          |                       |                |              |             |             |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                  |     |            |          |    |
|   | 09/12/23          | 09/18/23        | MTWTF--                       | 3                 | \$180.00             |                       |                |              |             |             |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                  |     |            |          |    |
| <u>Spots: #</u>   | <u>Ch</u>         | <u>Day</u>      | <u>Air Date</u>               | <u>Air Time</u>   | <u>Description</u>   | <u>Start/End Time</u> | <u>Length</u>  | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                  |     |            |          |    |
| 1   | WHAS              | W               | 09/13/23                      | 1:54 PM           | GMA3                 | 1-2p                  | :30            | DBV235000H   | \$180.00    | NM          |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                  |     |            |          |    |
| 2   | WHAS              | Th              | 09/14/23                      | 12:59 PM          | GMA3                 | 1-2p                  | :30            | DBV235000H   | \$180.00    | NM          |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                  |     |            |          |    |
| 3   | WHAS              | M               | 09/18/23                      | 1:55 PM           | GMA3                 | 1-2p                  | :30            | DBV235000H   | \$180.00    | NM          |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                  |     |            |          |    |
| 11  | 09/12/23          | 09/18/23        | GENERAL HOSPITAL              | 2-3p              | MTWTF--              | :30                   | 3              | \$250.00     | NM          |             |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                  |     |            |          |    |
| <table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>09/12/23</td> <td>09/18/23</td> <td>MTWTF--</td> <td>3</td> <td>\$250.00</td> <td colspan="4"></td> </tr> </table> <table border="0"> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>2</td> <td>WHAS</td> <td>Tu</td> <td>09/12/23</td> <td>2:24 PM</td> <td>GENERAL HOSPITAL</td> <td>2-3p</td> <td>:30</td> <td>DBV235000H</td> <td>\$250.00</td> <td>NM</td> </tr> <tr> <td>1</td> <td>WHAS</td> <td>Tu</td> <td>09/12/23</td> <td>2:59 PM</td> <td>GENERAL HOSPITAL</td> <td>2-3p</td> <td>:30</td> <td>DBV235000H</td> <td>\$250.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>WHAS</td> <td>Th</td> <td>09/14/23</td> <td>2:59 PM</td> <td>GENERAL HOSPITAL</td> <td>2-3p</td> <td>:30</td> <td>DBV235000H</td> <td>\$250.00</td> <td>NM</td> </tr> </table>  |                   |                 |                               |                   |                      |                       |                |              |             | Weeks:      | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> |  |  |  |  |  | 09/12/23 | 09/18/23 | MTWTF-- | 3 | \$250.00 |  |  |  |  | <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | 2 | WHAS | Tu | 09/12/23 | 2:24 PM  | GENERAL HOSPITAL     | 2-3p              | :30 | DBV235000H | \$250.00 | NM | 1 | WHAS | Tu | 09/12/23 | 2:59 PM  | GENERAL HOSPITAL     | 2-3p              | :30 | DBV235000H | \$250.00 | NM | 3 | WHAS | Th | 09/14/23 | 2:59 PM  | GENERAL HOSPITAL     | 2-3p             | :30 | DBV235000H | \$250.00 | NM |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                | <u>Spots/Week</u> | <u>Rate</u>          |                       |                |              |             |             |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                  |     |            |          |    |
|   | 09/12/23          | 09/18/23        | MTWTF--                       | 3                 | \$250.00             |                       |                |              |             |             |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                  |     |            |          |    |
| <u>Spots: #</u>   | <u>Ch</u>         | <u>Day</u>      | <u>Air Date</u>               | <u>Air Time</u>   | <u>Description</u>   | <u>Start/End Time</u> | <u>Length</u>  | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                  |     |            |          |    |
| 2   | WHAS              | Tu              | 09/12/23                      | 2:24 PM           | GENERAL HOSPITAL     | 2-3p                  | :30            | DBV235000H   | \$250.00    | NM          |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                  |     |            |          |    |
| 1   | WHAS              | Tu              | 09/12/23                      | 2:59 PM           | GENERAL HOSPITAL     | 2-3p                  | :30            | DBV235000H   | \$250.00    | NM          |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                  |     |            |          |    |
| 3   | WHAS              | Th              | 09/14/23                      | 2:59 PM           | GENERAL HOSPITAL     | 2-3p                  | :30            | DBV235000H   | \$250.00    | NM          |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                  |     |            |          |    |
| 12  | 09/12/23          | 09/18/23        | WHAS11 NEWS @ 4P              | 4:00 PM-4:30 PM   | MTWTF--              | :30                   | 2              | \$180.00     | NM          |             |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                  |     |            |          |    |
| <table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>09/12/23</td> <td>09/18/23</td> <td>MTWTF--</td> <td>2</td> <td>\$180.00</td> <td colspan="4"></td> </tr> </table> <table border="0"> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WHAS</td> <td>Tu</td> <td>09/12/23</td> <td>4:18 PM</td> <td>WHAS11 NEWS @ 4P</td> <td>4:00 PM-4:30 PM</td> <td>:30</td> <td>DBV235000H</td> <td>\$180.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WHAS</td> <td>M</td> <td>09/18/23</td> <td>4:21 PM</td> <td>WHAS11 NEWS @ 4P</td> <td>4:00 PM-4:30 PM</td> <td>:30</td> <td>DBV235000H</td> <td>\$180.00</td> <td>NM</td> </tr> </table>   |                   |                 |                               |                   |                      |                       |                |              |             | Weeks:      | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> |  |  |  |  |  | 09/12/23 | 09/18/23 | MTWTF-- | 2 | \$180.00 |  |  |  |  | <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | 1 | WHAS | Tu | 09/12/23 | 4:18 PM  | WHAS11 NEWS @ 4P     | 4:00 PM-4:30 PM   | :30 | DBV235000H | \$180.00 | NM | 2 | WHAS | M  | 09/18/23 | 4:21 PM  | WHAS11 NEWS @ 4P     | 4:00 PM-4:30 PM   | :30 | DBV235000H | \$180.00 | NM |   |      |    |          |          |                      |                  |     |            |          |    |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                | <u>Spots/Week</u> | <u>Rate</u>          |                       |                |              |             |             |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                  |     |            |          |    |
|   | 09/12/23          | 09/18/23        | MTWTF--                       | 2                 | \$180.00             |                       |                |              |             |             |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                  |     |            |          |    |
| <u>Spots: #</u>   | <u>Ch</u>         | <u>Day</u>      | <u>Air Date</u>               | <u>Air Time</u>   | <u>Description</u>   | <u>Start/End Time</u> | <u>Length</u>  | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                  |     |            |          |    |
| 1   | WHAS              | Tu              | 09/12/23                      | 4:18 PM           | WHAS11 NEWS @ 4P     | 4:00 PM-4:30 PM       | :30            | DBV235000H   | \$180.00    | NM          |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                  |     |            |          |    |
| 2   | WHAS              | M               | 09/18/23                      | 4:21 PM           | WHAS11 NEWS @ 4P     | 4:00 PM-4:30 PM       | :30            | DBV235000H   | \$180.00    | NM          |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                   |     |            |          |    |   |      |    |          |          |                      |                  |     |            |          |    |

# PREVIEW



Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

|              |                                 |                |                     |
|--------------|---------------------------------|----------------|---------------------|
| Invoice #    |                                 | Invoice Month  | September 2023      |
| Invoice Date |                                 | Invoice Period | 08/28/23 - 09/18/23 |
| Advertiser   | ISS/ Defending Bluegrass Values |                |                     |
| Product      | Issue                           |                |                     |
| Estimate #   | 12714                           |                |                     |

| Line            | Start Date        | End Date        | Description            | Start/End Time    | MTWTFSS               | Length                | Spots/<br>Week | Rate         | Type        |             |
|-----------------|-------------------|-----------------|------------------------|-------------------|-----------------------|-----------------------|----------------|--------------|-------------|-------------|
| 13              | 09/12/23          | 09/18/23        | WHAS11 NEWS @ 430 P    | 4:30 PM-5:00 PM   | MTWTF--               | :30                   | 3              | \$180.00     | NM          |             |
| <b>Weeks:</b>   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>         | <u>Spots/Week</u> | <u>Rate</u>           |                       |                |              |             |             |
|                 | 09/12/23          | 09/18/23        | MTWTF--                | 3                 | \$180.00              |                       |                |              |             |             |
| <b>Spots: #</b> | <b>Ch</b>         | <b>Day</b>      | <b>Air Date</b>        | <b>Air Time</b>   | <b>Description</b>    | <b>Start/End Time</b> | <b>Length</b>  | <b>Ad-ID</b> | <b>Rate</b> | <b>Type</b> |
| 3               | WHAS              | Tu              | 09/12/23               | 4:56 PM           | WHAS11 NEWS @ 430P    | 4:30 PM-5:00 PM       | :30            | DBV235000H   | \$180.00    | NM          |
| 1               | WHAS              | Th              | 09/14/23               | 4:29 PM           | WHAS11 NEWS @ 430P    | 4:30 PM-5:00 PM       | :30            | DBV235000H   | \$180.00    | NM          |
| 2               | WHAS              | M               | 09/18/23               | 4:56 PM           | WHAS11 NEWS @ 430P    | 4:30 PM-5:00 PM       | :30            | DBV235000H   | \$180.00    | NM          |
| 14              | 09/12/23          | 09/18/23        | WHAS11 NEWS @ 5p       | 5-530p            | MTWTF--               | :30                   | 2              | \$350.00     | NM          |             |
| <b>Weeks:</b>   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>         | <u>Spots/Week</u> | <u>Rate</u>           |                       |                |              |             |             |
|                 | 09/12/23          | 09/18/23        | MTWTF--                | 2                 | \$350.00              |                       |                |              |             |             |
| <b>Spots: #</b> | <b>Ch</b>         | <b>Day</b>      | <b>Air Date</b>        | <b>Air Time</b>   | <b>Description</b>    | <b>Start/End Time</b> | <b>Length</b>  | <b>Ad-ID</b> | <b>Rate</b> | <b>Type</b> |
| 2               | WHAS              | W               | 09/13/23               | 5:27 PM           | WHAS11 NEWS @ 5p      | 5-530p                | :30            | DBV235000H   | \$350.00    | NM          |
| 1               | WHAS              | M               | 09/18/23               | 5:28 PM           | WHAS11 NEWS @ 5p      | 5-530p                | :30            | DBV235000H   | \$350.00    | NM          |
| 15              | 09/12/23          | 09/18/23        | WHAS11 NEWS @ 530 P    | 530-6p            | MTWTF--               | :30                   | 3              | \$400.00     | NM          |             |
| <b>Weeks:</b>   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>         | <u>Spots/Week</u> | <u>Rate</u>           |                       |                |              |             |             |
|                 | 09/12/23          | 09/18/23        | MTWTF--                | 3                 | \$400.00              |                       |                |              |             |             |
| <b>Spots: #</b> | <b>Ch</b>         | <b>Day</b>      | <b>Air Date</b>        | <b>Air Time</b>   | <b>Description</b>    | <b>Start/End Time</b> | <b>Length</b>  | <b>Ad-ID</b> | <b>Rate</b> | <b>Type</b> |
| 3               | WHAS              | W               | 09/13/23               | 5:44 PM           | WHAS11 NEWS @ 530P    | 530-6p                | :30            | DBV235000H   | \$400.00    | NM          |
| 1               | WHAS              | Th              | 09/14/23               | 5:58 PM           | WHAS11 NEWS @ 530P    | 530-6p                | :30            | DBV235000H   | \$400.00    | NM          |
| 2               | WHAS              | M               | 09/18/23               | 5:45 PM           | WHAS11 NEWS @ 530P    | 530-6p                | :30            | DBV235000H   | \$400.00    | NM          |
| 16              | 09/12/23          | 09/18/23        | WHAS11 NEWS @ 6p       | 6-630p            | MTWTF--               | :30                   | 2              | \$450.00     | NM          |             |
| <b>Weeks:</b>   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>         | <u>Spots/Week</u> | <u>Rate</u>           |                       |                |              |             |             |
|                 | 09/12/23          | 09/18/23        | MTWTF--                | 2                 | \$450.00              |                       |                |              |             |             |
| <b>Spots: #</b> | <b>Ch</b>         | <b>Day</b>      | <b>Air Date</b>        | <b>Air Time</b>   | <b>Description</b>    | <b>Start/End Time</b> | <b>Length</b>  | <b>Ad-ID</b> | <b>Rate</b> | <b>Type</b> |
| 1               | WHAS              | Th              | 09/14/23               | 6:19 PM           | WHAS11 NEWS @ 6p      | 6-630p                | :30            | DBV235000H   | \$450.00    | NM          |
| 2               | WHAS              | M               | 09/18/23               | 6:27 PM           | WHAS11 NEWS @ 6p      | 6-630p                | :30            | DBV235000H   | \$450.00    | NM          |
| 17              | 09/12/23          | 09/17/23        | WHAS11 NEWS SUNDA Y    | 630-7p            | -----S                | :30                   | 1              | \$500.00     | NM          |             |
| <b>Weeks:</b>   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>         | <u>Spots/Week</u> | <u>Rate</u>           |                       |                |              |             |             |
|                 | 09/11/23          | 09/17/23        | -----S                 | 1                 | \$500.00              |                       |                |              |             |             |
| <b>Spots: #</b> | <b>Ch</b>         | <b>Day</b>      | <b>Air Date</b>        | <b>Air Time</b>   | <b>Description</b>    | <b>Start/End Time</b> | <b>Length</b>  | <b>Ad-ID</b> | <b>Rate</b> | <b>Type</b> |
| 1               | WHAS              | Su              | 09/17/23               | 6:42 PM           | WHAS11 NEWS SUNDAY    | 630-7p                | :30            | DBV235000H   | \$500.00    | NM          |
| 18              | 09/12/23          | 09/18/23        | ENTERTAINMENT TONI GHT | 7-730p            | MTWTF--               | :30                   | 2              | \$500.00     | NM          |             |
| <b>Weeks:</b>   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>         | <u>Spots/Week</u> | <u>Rate</u>           |                       |                |              |             |             |
|                 | 09/12/23          | 09/18/23        | MTWTF--                | 2                 | \$500.00              |                       |                |              |             |             |
| <b>Spots: #</b> | <b>Ch</b>         | <b>Day</b>      | <b>Air Date</b>        | <b>Air Time</b>   | <b>Description</b>    | <b>Start/End Time</b> | <b>Length</b>  | <b>Ad-ID</b> | <b>Rate</b> | <b>Type</b> |
| 1               | WHAS              | Tu              | 09/12/23               | 7:28 PM           | ENTERTAINMENT TONIGHT | 7-730p                | :30            | DBV235000H   | \$500.00    | NM          |
| 2               | WHAS              | F               | 09/15/23               | 7:26 PM           | ENTERTAINMENT TONIGHT | 7-730p                | :30            | DBV235000H   | \$500.00    | NM          |
| 19              | 09/12/23          | 09/18/23        | INSIDE EDITION         | 730-8p            | -TWTF--               | :30                   | 3              | \$500.00     | NM          |             |
| <b>Weeks:</b>   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>         | <u>Spots/Week</u> | <u>Rate</u>           |                       |                |              |             |             |
|                 | 09/12/23          | 09/18/23        | -TWTF--                | 3                 | \$500.00              |                       |                |              |             |             |
| <b>Spots: #</b> | <b>Ch</b>         | <b>Day</b>      | <b>Air Date</b>        | <b>Air Time</b>   | <b>Description</b>    | <b>Start/End Time</b> | <b>Length</b>  | <b>Ad-ID</b> | <b>Rate</b> | <b>Type</b> |
| 1               | WHAS              | Tu              | 09/12/23               | 7:53 PM           | INSIDE EDITION        | 730-8p                | :30            | DBV235000H   | \$500.00    | NM          |
| 2               | WHAS              | W               | 09/13/23               | 7:49 PM           | INSIDE EDITION        | 730-8p                | :30            | DBV235000H   | \$500.00    | NM          |
| 3               | WHAS              | Th              | 09/14/23               | 7:54 PM           | INSIDE EDITION        | 730-8p                | :30            | DBV235000H   | \$500.00    | NM          |

# PREVIEW



Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

|              |                                 |                |                     |
|--------------|---------------------------------|----------------|---------------------|
| Invoice #    |                                 | Invoice Month  | September 2023      |
| Invoice Date |                                 | Invoice Period | 08/28/23 - 09/18/23 |
| Advertiser   | ISS/ Defending Bluegrass Values |                |                     |
| Product      | Issue                           |                |                     |
| Estimate #   | 12714                           |                |                     |

| Line   | Start Date | End Date | Description           | Start/End Time  | MTWTFSS       | Length | Spots/<br>Week | Rate     | Type |
|--|------------|----------|-----------------------|-----------------|---------------|--------|----------------|----------|------|
| 19   | 09/12/23   | 09/18/23 | INSIDE EDITION        | 730-8p          | - TWTF - -    | :30    | 3              | \$500.00 | NM   |
| 20   | 09/12/23   | 09/13/23 | JUDGE STEVE HARVEY    | 8:00 PM-9:00 PM | -- W - - - -  | :30    | 1              | \$750.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>09/11/23 09/17/23 -- W - - - - 1 \$750.00   |            |          |                       |                 |               |        |                |          |      |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u><br>1 WHAS W 09/13/23 8:19 PM JUDGE STEVE HARVEY 8:00 PM-9:00 PM :30 DBV235000H \$750.00 NM   |            |          |                       |                 |               |        |                |          |      |
| 21   | 09/12/23   | 09/13/23 | WONDER YEARS/ABBO     | 9-10p           | -- W - - - -  | :30    | 1              | \$875.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>09/11/23 09/17/23 -- W - - - - 1 \$875.00   |            |          |                       |                 |               |        |                |          |      |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u><br>1 WHAS W 09/13/23 9:20 PM WONDER YEARS/ABBOTT ELEI9-10p :30 DBV235000H \$875.00 NM  |            |          |                       |                 |               |        |                |          |      |
| 22   | 09/12/23   | 09/13/23 | THE \$100,000 PYRAMID | 10-11p          | -- W - - - -  | :30    | 1              | \$750.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>09/11/23 09/17/23 -- W - - - - 1 \$750.00   |            |          |                       |                 |               |        |                |          |      |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u><br>1 WHAS W 09/13/23 10:36 PM THE \$100,000 PYRAMID ENC 10-11p :30 DBV235000H \$750.00 NM  |            |          |                       |                 |               |        |                |          |      |
| 23   | 09/12/23   | 09/15/23 | SHARK TANK ENC        | 8-9p            | - - - - F - - | :30    | 1              | \$750.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>09/11/23 09/17/23 - - - - F - - 1 \$750.00  |            |          |                       |                 |               |        |                |          |      |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u><br>1 WHAS F 09/15/23 8:27 PM SHARK TANK ENC 8-9p :30 DBV235000H \$750.00 NM  |            |          |                       |                 |               |        |                |          |      |
| 24   | 09/12/23   | 09/17/23 | CELEBRITY FAMILY FE   | 9-10p           | - - - - - S   | :30    | 1              | \$900.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>09/11/23 09/17/23 - - - - - S 1 \$900.00  |            |          |                       |                 |               |        |                |          |      |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u><br>1 WHAS Su 09/17/23 9:42 PM CELEBRITY FAMILY FEUD 9-10p :30 DBV235000H \$900.00 NM   |            |          |                       |                 |               |        |                |          |      |
| 25   | 09/12/23   | 09/18/23 | WHAS11 NEWS AT 11     | 11-1135p        | MTWTF- S      | :30    | 4              | \$400.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>09/12/23 09/18/23 MTWTF- S 4 \$400.00   |            |          |                       |                 |               |        |                |          |      |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u><br>3 WHAS Tu 09/12/23 11:22 PM WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 DBV235000H \$400.00 NM<br>2 WHAS W 09/13/23 11:24 PM WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 DBV235000H \$400.00 NM<br>4 WHAS Th 09/14/23 11:32 PM WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 DBV235000H \$400.00 NM<br>1 WHAS Su 09/17/23 11:31 PM WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 DBV235000H \$400.00 NM |            |          |                       |                 |               |        |                |          |      |
| 26   | 09/12/23   | 09/16/23 | WHAS11 NEWS AT 11     | 11-1135p        | - - - - - S-  | :30    | 1              | \$300.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>09/11/23 09/17/23 - - - - - S- 1 \$300.00   |            |          |                       |                 |               |        |                |          |      |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u><br>1 WHAS Sa 09/16/23 11:22 PM WHAS11 NEWS AT 11 SAT 11-1135p :30 DBV235000H \$300.00 NM   |            |          |                       |                 |               |        |                |          |      |
| 27   | 09/12/23   | 09/18/23 | JIMMY KIMMEL          | 1135p-1237a     | - TWTF - -    | :30    | 3              | \$120.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>09/11/23 09/17/23 - TWTF - - 3 \$120.00   |            |          |                       |                 |               |        |                |          |      |

# PREVIEW



Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

|              |                                 |                |                     |
|--------------|---------------------------------|----------------|---------------------|
| Invoice #    |                                 | Invoice Month  | September 2023      |
| Invoice Date |                                 | Invoice Period | 08/28/23 - 09/18/23 |
| Advertiser   | ISS/ Defending Bluegrass Values |                |                     |
| Product      | Issue                           |                |                     |
| Estimate #   | 12714                           |                |                     |

| Line   | Start Date | End Date   | Description                  | Start/End Time  | MTWTFSS                  | Length                | Spots/<br>Week | Rate         | Type        |             |
|--|------------|------------|------------------------------|-----------------|--------------------------|-----------------------|----------------|--------------|-------------|-------------|
| 27   | 09/12/23   | 09/18/23   | JIMMY KIMMEL                 | 1135p-1237a     | - TWTF - -               | :30                   | 3              | \$120.00     | NM          |             |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>09/12/23   09/18/23    - TWTF - -                    3            \$120.00    |            |            |                              |                 |                          |                       |                |              |             |             |
| Spots: #   | <u>Ch</u>  | <u>Day</u> | <u>Air Date</u>              | <u>Air Time</u> | <u>Description</u>       | <u>Start/End Time</u> | <u>Length</u>  | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1  | WHAS       | Tu         | 09/12/23                     | 12:21 AM        | JIMMY KIMMEL             | 1135p-1237a           | :30            | DBV235000H   | \$120.00    | NM          |
| 2  | WHAS       | W          | 09/13/23                     | 11:50 PM        | JIMMY KIMMEL             | 1135p-1237a           | :30            | DBV235000H   | \$120.00    | NM          |
| 3  | WHAS       | Th         | 09/14/23                     | 12:32 AM        | JIMMY KIMMEL             | 1135p-1237a           | :30            | DBV235000H   | \$120.00    | NM          |
| 28   | 09/12/23   | 09/16/23   | INSIDE EDITION               | 1135p-1205a     | - - - - - S -            | :30                   | 1              | \$160.00     | NM          |             |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>09/11/23   09/17/23    - - - - - S -                    1            \$160.00 |            |            |                              |                 |                          |                       |                |              |             |             |
| Spots: #   | <u>Ch</u>  | <u>Day</u> | <u>Air Date</u>              | <u>Air Time</u> | <u>Description</u>       | <u>Start/End Time</u> | <u>Length</u>  | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1  | WHAS       | Sa         | 09/16/23                     | 12:00 AM        | INSIDE EDITION           | 1135p-1205a           | :30            | DBV235000H   | \$160.00    | NM          |
| 29   | 09/12/23   | 09/16/23   | ABC COLLEGE FOOTB<br>ALL 12P | 12-330p         | - - - - - S -            | :30                   | 1              | \$950.00     | NM          |             |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>09/11/23   09/17/23    - - - - - S -                    1            \$950.00 |            |            |                              |                 |                          |                       |                |              |             |             |
| Spots: #   | <u>Ch</u>  | <u>Day</u> | <u>Air Date</u>              | <u>Air Time</u> | <u>Description</u>       | <u>Start/End Time</u> | <u>Length</u>  | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1  | WHAS       | Sa         | 09/16/23                     | 2:46 PM         | ABC COLLEGE FOOTBALL 12P | 12-330p               | :30            | DBV235000H   | \$950.00    | NM          |
| 30   | 09/17/23   | 09/17/23   | Good Morning America S<br>u  | 8-9a            | - - - - - S              | :30                   | 1              | \$200.00     | NM          |             |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>09/11/23   09/17/23    - - - - - S                    1            \$200.00   |            |            |                              |                 |                          |                       |                |              |             |             |
| Spots: #   | <u>Ch</u>  | <u>Day</u> | <u>Air Date</u>              | <u>Air Time</u> | <u>Description</u>       | <u>Start/End Time</u> | <u>Length</u>  | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1  | WHAS       | Su         | 09/17/23                     | 8:58 AM         | Good Morning America Su  | 8-9a                  | :30            | DBV235000H   | \$200.00    | NM          |
| 31   | 09/18/23   | 09/18/23   | NFL Mo Game                  | Various         | M - - - - -              | :30                   | 1              | \$5,000.00   | NM          |             |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>09/18/23   09/24/23    M - - - - -                    1            \$5,000.00 |            |            |                              |                 |                          |                       |                |              |             |             |
| Spots: #   | <u>Ch</u>  | <u>Day</u> | <u>Air Date</u>              | <u>Air Time</u> | <u>Description</u>       | <u>Start/End Time</u> | <u>Length</u>  | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1  | WHAS       | M          | 09/18/23                     | 8:51 PM         | NFL Mo Game              | Various               | :30            | DBV235000H   | \$5,000.00  | NM          |
| <u>Total Spots</u>   |            |            |                              |                 |                          |                       | <b>63</b>      |              |             |             |

**Include Invoice # on Check - Payment Terms 30 Days**

|                          |                    |
|--------------------------|--------------------|
| <u>Gross Total</u>       | <b>\$26,765.00</b> |
| <u>Agency Commission</u> | <b>\$4,014.75</b>  |
| <u>Net Amount Due</u>    | <b>\$22,750.25</b> |